

Mirako Homes Privacy Policy

Last Updated: 26th February 2025

Mirako Homes (“we”, “us”, or “our”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, share, and safeguard your personal information when you use our website (the “Website”) and related services—including property listings, property investment opportunities, and our career portal for blog writing (collectively, the “Services”). By accessing or using our Website and Services, you agree to the practices described in this Privacy Policy.

1. Information We Collect

A. Personal Information You Provide

When you register for an account or use our Services, we may collect personal information including, but not limited to:

- **Contact Details:** Your full name, email address, phone number, and postal address.
- **Account Information:** Username, password, and other registration details.
- **Property and Investment Data:** Information provided by property owners or agents (e.g., property details, listing information, investment preferences).
- **Career Portal Information:** Details you provide when registering for careers with us (e.g., professional background, portfolio, and payment details, if applicable).

B. Information Collected Automatically

When you visit our Website, we automatically collect certain information through cookies and other tracking technologies. This includes:

- **Usage Data:** Pages visited, links clicked, and other navigational data.
- **Device and Browser Information:** IP address, device type, operating system, browser type, and version.
- **Location Data:** Approximate geographic location based on IP address.
- **Cookies and Similar Technologies:** We use cookies to enhance your experience, remember your preferences, and analyze Website usage.

2. How We Use Your Information

We use the collected information for various purposes, including to:

- **Provide and Improve Services:** Manage your account, personalize your experience, and deliver the Services you request.
- **Communication:** Send you notifications, updates, and promotional information related to property listings, investment opportunities, and our career portal.

- **Analytics and Research:** Monitor and analyze usage trends, measure the effectiveness of our Website, and improve our services.
- **Customer Support:** Respond to your inquiries, troubleshoot issues, and provide technical support.
- **Legal and Regulatory Compliance:** Comply with applicable laws, regulations, and legal processes, and protect our rights and the rights of others.

3. Cookies and Tracking Technologies

We use cookies, web beacons, and similar tracking technologies to:

- Enhance the functionality of our Website.
- Personalize your experience.
- Analyze trends and gather demographic information.
- Manage session data (e.g., keeping you logged in during your visit).

Most browsers allow you to manage your cookie preferences through their settings. However, disabling cookies may limit your ability to use certain features of our Website.

4. How We Share Your Information

We may share your information in the following circumstances:

- **With Service Providers:** Third-party vendors and service providers who perform services on our behalf (e.g., payment processors, hosting services, analytics providers) are required to protect your information and use it solely for the purposes for which it was disclosed.
- **With Business Partners:** In connection with property investments and listings, we may share information with property owners, agents, or investment partners.
- **For Legal Reasons:** We may disclose your information if required to do so by law, in response to a subpoena, or if we believe such disclosure is necessary to protect our rights, comply with legal processes, or protect the safety of any person.
- **In Connection with a Business Transfer:** If Mirako Homes is involved in a merger, acquisition, or sale of assets, your personal information may be transferred as part of that transaction.
- **With Your Consent:** We may share your information with other third parties if you have provided your explicit consent.

5. Data Security

We implement a variety of security measures to maintain the safety of your personal information. These include:

- Secure Socket Layer (SSL) technology for data transmission.
- Regular security reviews and monitoring.
- Access controls and encryption where appropriate.

While we strive to protect your information, no method of transmission over the Internet or method of electronic storage is 100% secure. Therefore, we cannot guarantee absolute security.

6. Data Retention

We retain your personal information for as long as necessary to:

- Fulfill the purposes for which it was collected.
- Comply with our legal obligations.
- Enforce our agreements.

Once your data is no longer required, we will securely delete or anonymize it.

7. Your Rights and Choices

Depending on your jurisdiction, you may have certain rights regarding your personal information, including:

- **Access and Correction:** You may request access to, and correction of, your personal data.
- **Deletion:** You may request that we delete your personal data, subject to legal obligations.
- **Opt-Out:** You can opt-out of receiving marketing communications by following the unsubscribe and Delete Account instructions included in such communications.
- **Data Portability:** Where applicable, you may request a copy of your data in a commonly used format.

To exercise these rights, please contact us using the details provided below.

8. International Data Transfers

Your personal information may be transferred to, stored, and processed in countries other than your country of residence. By using our Services, you consent to such transfers. We will take steps to ensure that any international transfers comply with applicable data protection laws and that your information is adequately protected.

9. Third-Party Websites

Our Website may contain links to third-party websites. We are not responsible for the privacy practices or the content of these websites. We encourage you to review the privacy policies of any third-party sites you visit.

10. Children's Privacy

Our Services are not directed toward individuals under the age of 18. We do not knowingly collect personal information from children. If we learn that we have collected the personal

information of a child under 18 without verification of parental consent, we will take steps to delete that information as soon as possible.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We encourage you to review these Terms and Conditions periodically. Your continued use of our Services after the changes are made signifies your acceptance of the revised Privacy Policy.

12. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

Mirako Homes

Email: support@mirakohomes.com

Phone: +[254702008666](tel:254702008666)

By using our Website and Services, you acknowledge that you have read and understood this Privacy Policy and agree to its terms.